SOCIAL MEDIA DOESN'T
CONTROL US AS MUCH AS
POLITICAL PROPAGANDA
SLOGANS AND IMAGES
CONTROLLED PEOPLE IN 1984,
BUT THERE IS FAKE NEWS THAT
ALTERS TRUTH, TO SERVE THE
INTERESTS OF CERTAIN
INDIVIDUALS.

"The Internet will be the Congress. The Internet will be the Parliament. The Internet will be the election." (Dick Morris)

Social Media nowadays

"Trump's use of twitter gives him a constant access to individuals as well as institutions, allowing him to avoid directly addressing the more traditional forms of media, such as newspapers, radio, and television with which he is often at odds. This hyper-connectivity has had a tremendous impact on how the presidency, as a public office is able to assert influence and command attention, creating a news sphere that is completely fixated on every tweet the president writes" (Hollinger).

On January 16, 2018, "The Financial Times revealed the fake gross domestic product data routinely released from many northern Chinese regions. There, solid alternative evidence suggests the authorities have "smoothed" the economic growth figures. They artificially boosted growth figures between 2012 and 2016, masking a real downturn, and last year covered up a genuine recovery" (Giles).

Propaganda 1984

"Suddenly there sprang into his mind, ready-made as it were, the image of a certain Comrade Ogilvy, who had recently died in battle, in heroic circumstances. . . . It was true that there was no such person as Comrade Ogilvy, but a few lines of print and a couple of faked photographs would soon bring him into existence" (Orwell, 59).

Political propaganda that included fake news was constantly displayed in the screens located throughout Oceania.

"Oceania was at war with Eastasia:
Oceania had always been at war with
Eastasia. A large part of the political
literature of five years was now
completely obsolete. Reports and
records of all kinds, newspapers, books,
pamphlets, lms, sound-tracks,
photographs—all had to be rectifiead at
lightning speed. Although no directive
was ever issued, it was known that the
chiefs of the Department intended that
within one week no reference to the
war with Eurasia, or the alliance with
Eastasia, should remain in existence
anywhere" (228).

"Many governments are finding that on social media, propaganda works better than censorship" stated by Abramowitz (Ingram).

Social media nowadays has restrictions, called community guidelines in the case of TikTok, that monitor what people post and delete posts because they are not fit for society. This means they have the right to delete anything and therefore have control over people and restrict them, limiting free expression.

Telescreens were frequently watching people and prevented them from acting against the law, for the most part, because they were scared of getting caught.

Even though there is fake news in today's society, which somewhat alters reality, in 1984, the whole past was erased and manipulated therefore there was no way of knowing what was true and what wasn't.

Perfect

World

"Who controls the past," ran the Party slogan, "controls the future: who controls the present controls the past" (Orwell, 44).

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